

메디홀딩스 회사소개서

Mediholdings Introduction

Innovative System for Medical Business Intelligence

Mediholdings, we would like to turn ourselves into a company which gives the interests to people by enhancing its professionalism and developing environmentally-friendly products with the purpose of complying with international regulations and positively coping with environmental changes of the globe.



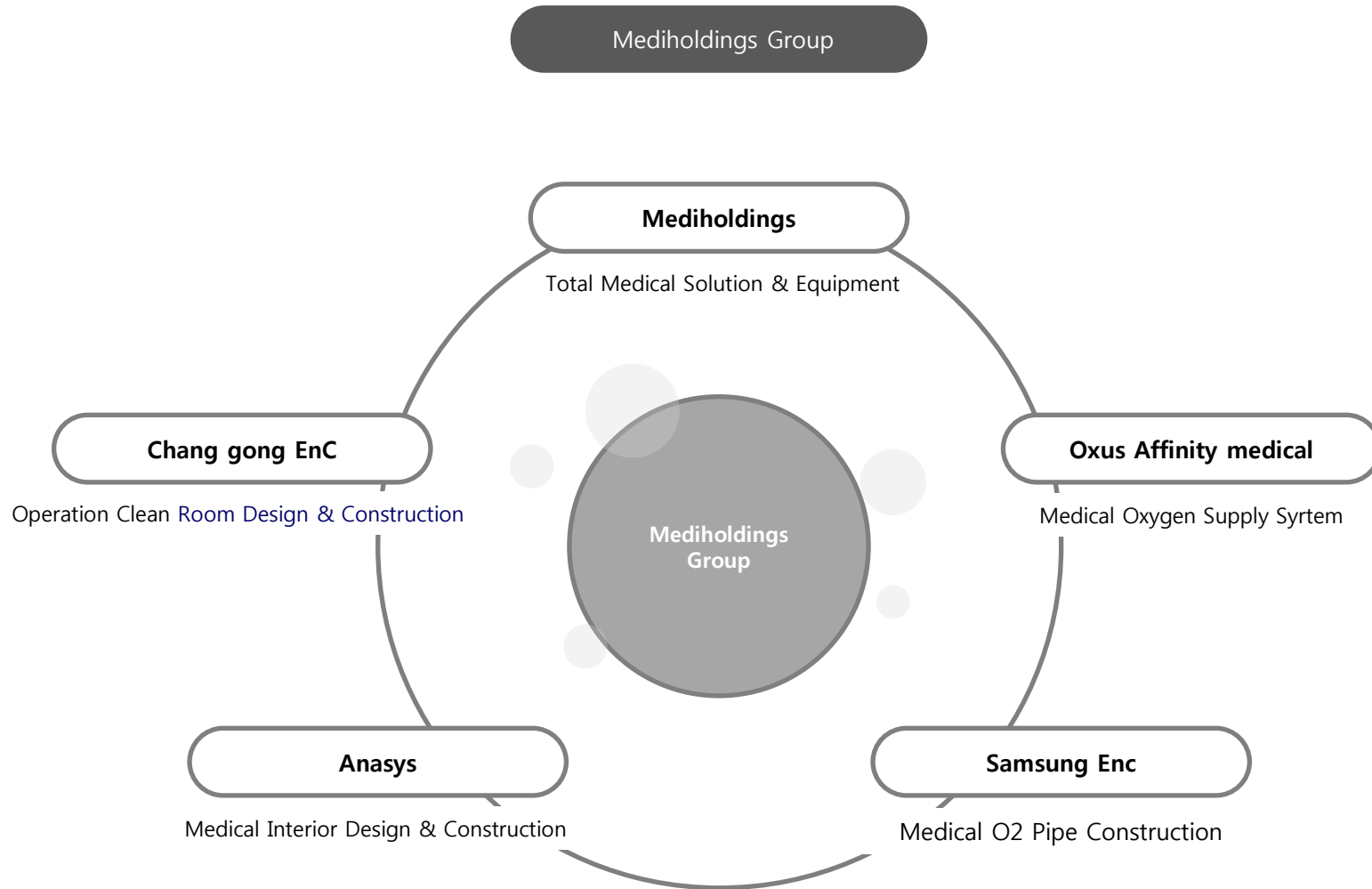
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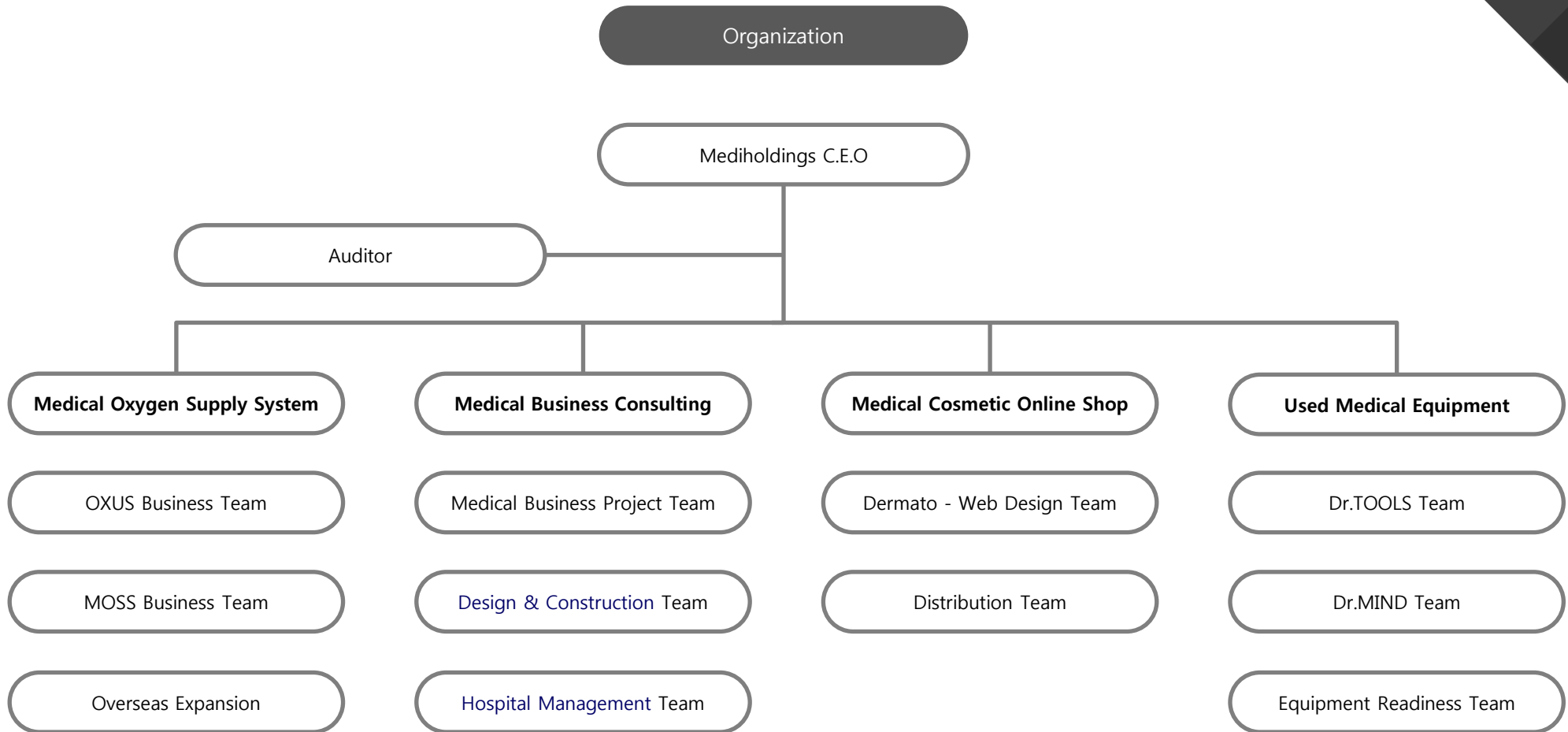
Introduction

Company	Mediholdings
C.E.O	Yoon-rok, Oh
Establishment	May. 13. 1987
Capitalization	\$ 9,680,000.00
Amount Assessed	\$ 52,965,000.00
Major Business	Total Medical Solution & Equipment
	Medical Business Consulting
	Medical Cosmetic Online Shopping mall
	Used Medical Equipment
	Medical Facility Construction

Introduction

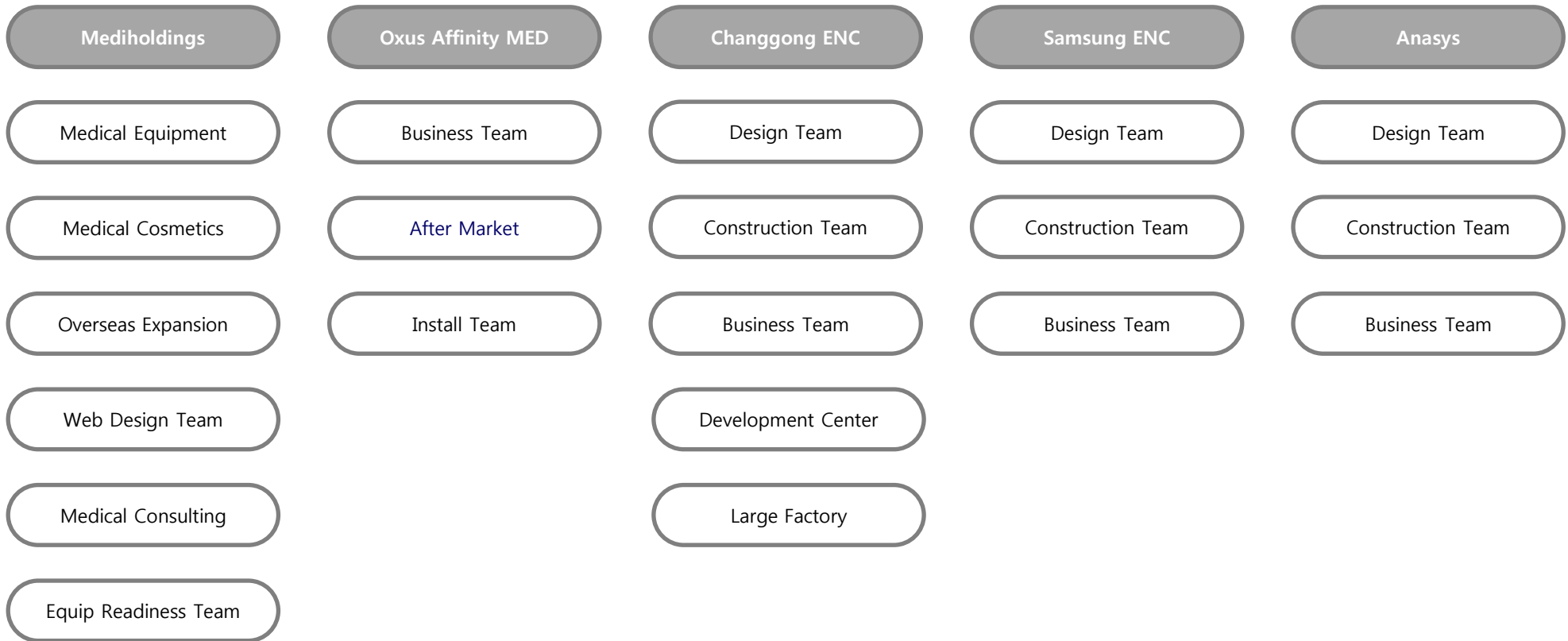


Introduction



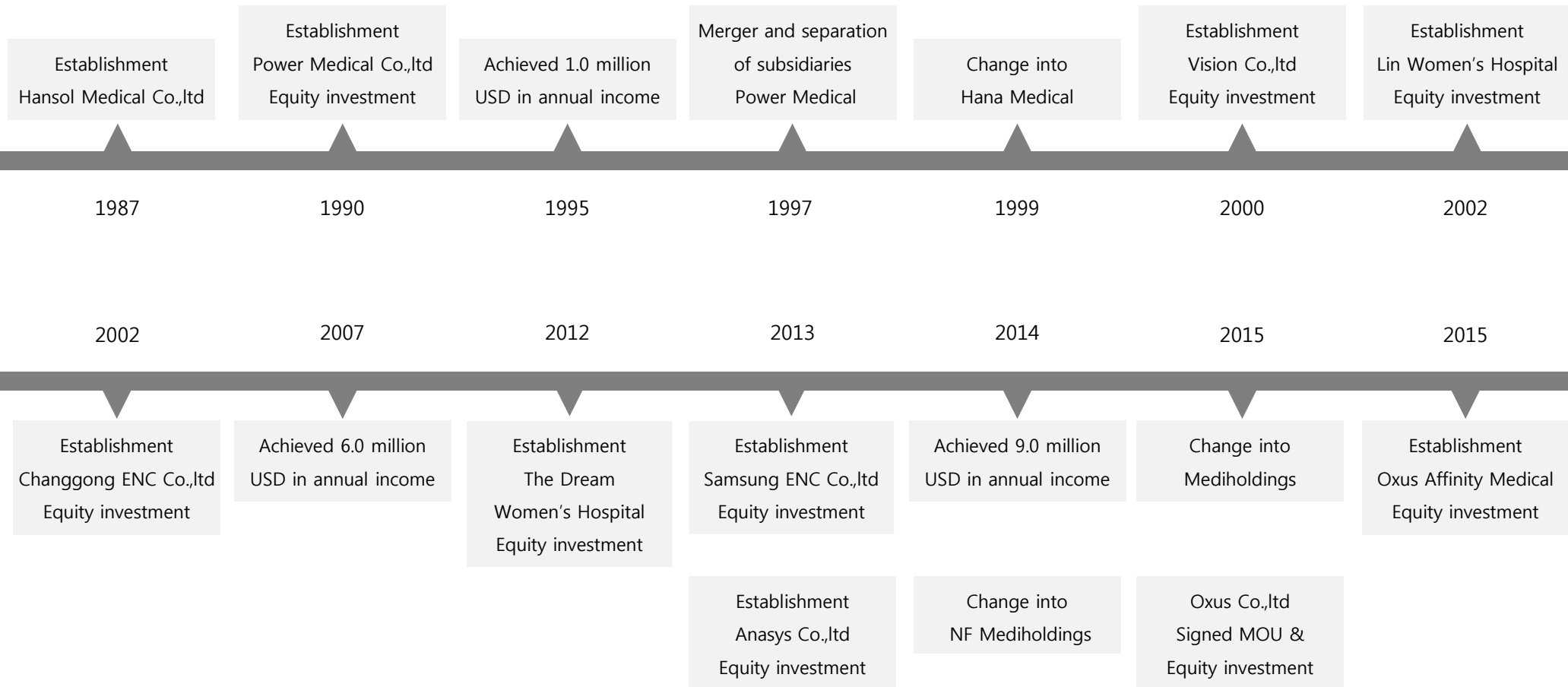
Introduction

Group Organization

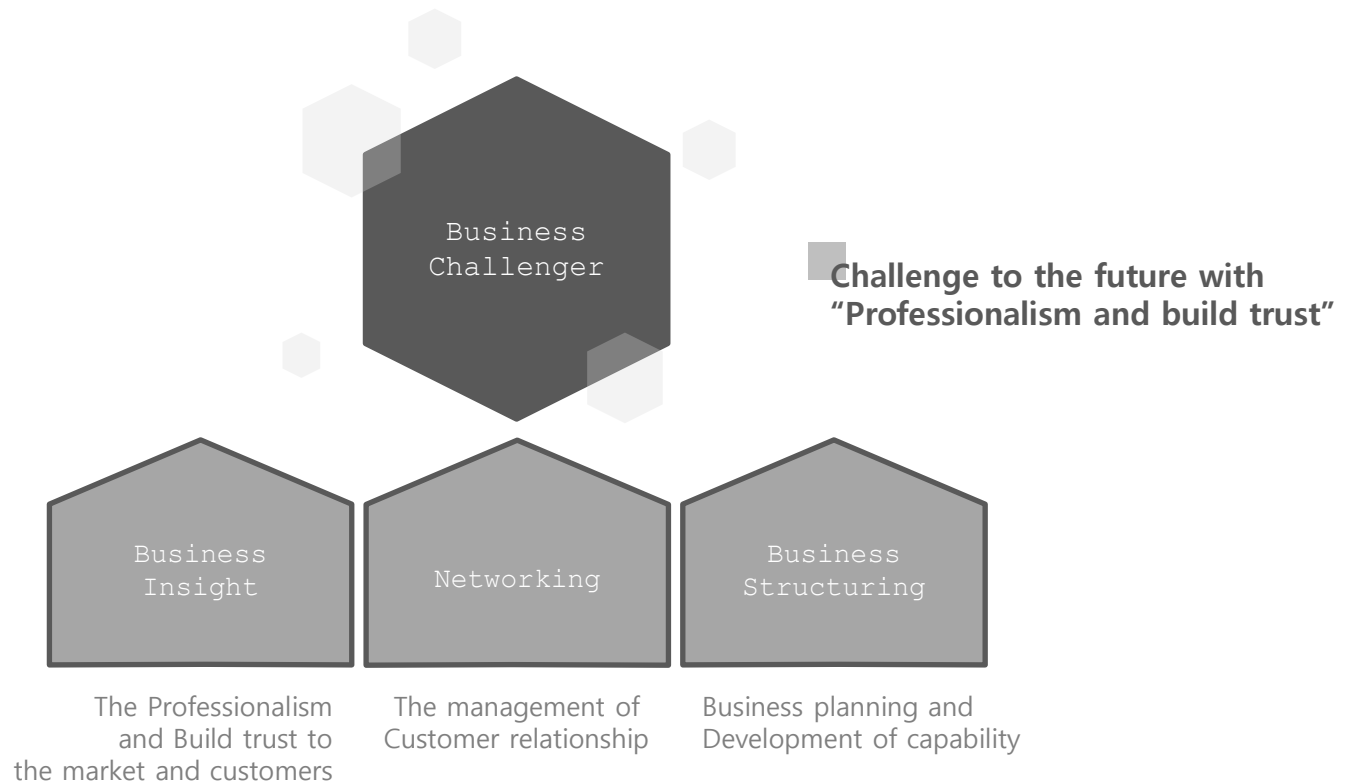


History

We have been running without rest !!



Vision



- The Pursuit of business integrity and, Pursuit of business integrity based on ardor, sincerity and owner ship.
- The actively solve the problem of customer and market based on the professionalism.
- The gathering internal capability and the cumulation and strengthening of the external relationship

Business Overview

Mediholdings

In the field of

- Medical business consulting
- Medical cosmetic online shop
- Used medical equipment

Changgong ENC

In the field of

- Bio clean room, G.L.P System
→ Operating room, Sterilization room

Samsung ENC

In the field of

- Medical gas air-condition system
- Isolation panel products

OXUS Affinity Medical

In the field of

- Medical oxygen supply system (OXUS)

Anasy

In the field of

- Architecture, interior construction of hospital

Business Overview

Mediholdings

Opening consulting & Marking of hospital, assessment & evaluation of hospital management, Selling & acquisition consult of hospital

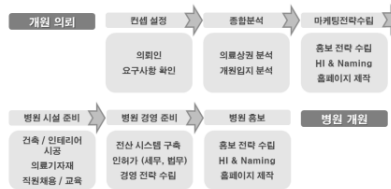


CONTENTS

- 1. Opening Flow
- 2. Select Locations
- 3. Financing
- 4. H.I & Naming
- 5. Interior
- 6. Employment



1. Opening Flow



2. Select Locations



3. Financing

1	건물 또는 토지의 구입비, 임대료(보증금, 관리비), 시공비 등
2	인테리어 비용(내외장 공사비, 간판 등)
3	의뢰가치제 구매 비용, 렌트비 등
4	광고 홍보 비용(인쇄물, 인터넷, 개원기념품 등)
5	개원관련 비용(의사회 입회비, 직원 교육비, 오존 피티비 등)
6	기타 경비(전화기설, 기타소모품 등)

대응방법
부동산 등의 대량
취득 등의 대량 / 보험 상품 설정 대용
보증금 등 일시 담보 대응

신용대출
신용대출을 평가에 따라 담보 없이 실행하는 대출
타이스트, 통합 대출



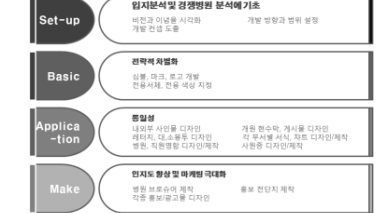
3. Financing

대응 시기
어떠한 금융 상품을 선택할 것인가와 언제 대응을 받을 것인지 결정.
대응을 받기 위해서는 일정한 과정과 시간이 소요. 시공물 등 조달
중단한 시점에 대응을 하고, 대응을 준비하면서 일정한 시기에 유동성 조달이냐 상환기간으로 대응을
받을 수 있지만, 시간이 부족한 상황에서 대응을 받으면 재가치 많은 여가용과 불리한 조건을 감수해야만
할 수 있음

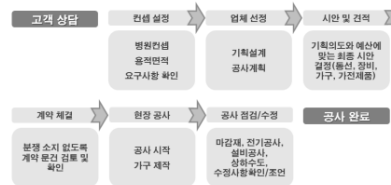
재무시간
본인의 신용상태 확인
부담이 가볍고 있는 금융기관에서 계획을 받을 수 있도록 확인
소요자금 규모 및 조달 방법 분석
재정담당부서 또는 부장급 사원
직접 담당할 경우, 기업은행과 같이 직접 가지 않고
대응상황에 따른 상환 방식에 주의.
대응을 하기 전에는 대외적인 신용도도
모든 금융기관의 및 관련업체를 자금조달처로 검토
다 할 경우, 신용도도 높이는 신용은 여러 차례
상황별로 상환가능성 고려



4. H.I & Naming



5. Interior



6. Employment

1	고객상담	고객상담 및 직책, 과목별로 적정 채용 직원수, 인종배정 등
2	인재추천/서류심사	엄선된 인재를 추천 이력서 및 자기소개서 등 서류심사
3	면접/최종경정	서류심사 통과 인재를 면접 및 최종결정 (채용 완료시 까지 반복)
4	직업교육/교육	직원교육 전문업체와 협력하여 전문업무 효율을 높이고 역량을 발휘할 수 있도록 교육

The successful operation need to the hospital system and open with professional preparation. The important thing for opening hospital are site selection, analysis of therapy area, medical service planning, detailed operational planning, marketing planning, investment and income planning and business management. We support and lead success that is medical business of customer by the precise analysis and strategy

Business Overview

Mediholdings

Lin Women's hospital management



Management

We have been management the hospital for 15 years.

- Subfertility Center
- HIFU (High Intensity Focused Ultrasound) Center
- Laparoscopy (One-port) Center
- Top Five Women's Hospital in Seoul

Business Overview

Mediholdings

Online shopping mall that sells cosmetics for hospital-only
(www.dermato.co.kr)



코스메슈티컬 & 디오코스메틱 전문 쇼핑몰 더마토 SEARCH

 [스킨수티컬즈]A.G.E 인터럽터 48ml ₩235,000 → ₩170,000	 [스킨수티컬즈]하이드레이팅 B5 젤 30ml ₩88,000 → ₩79,200	 [스킨수티컬즈]CE 페룰릭 30ml ₩180,000	 [스킨수티컬즈]라텍스처밍 액티브타 30ml ₩95,000 → ₩85,500	 [스킨수티컬즈]피도 코렉티브 젤 30ml ₩78,000 → ₩54,600	 [피지오겔]AI 리페어 크림 100ml ₩44,000	 [스킨수티컬즈]A.G.E 아이 폼플렉스 15ml ₩135,000 → ₩121,500	 [스킨수티컬즈]CE 페룰릭 30ml ₩180,000 → ₩162,000
 [피지오겔]AI 리페어 크림 50ml ₩300,000 → ₩25,000	 [피지오겔]AI 리페어 로션 200ml ₩38,000	 [스킨수티컬즈]레스베라트롤 BE 30ml ₩185,000 → ₩166,500	 [라로슈포제]안벨리오스 더모 베이비 로션 50ml ₩30,000 → ₩24,000	 [이지듀EX]트러블컨트롤 EGF 20ml (2EA) ₩220,000 → ₩143,000	 [이지듀EX]리페어 컨트롤 EGF 20ml ₩127,000 → ₩88,900	 [라로슈포제]에베글라 듀오+ 40ml ₩36,000 → ₩25,000	 [라로슈포제]유비데아 BB 01호 30ml ₩45,000 → ₩38,000
 [스킨수티컬즈]시어 피지컨 LIV 디페	 [이지드EX]트러블케어 FGF 20ml	 [라로슈포제]에베글라 AI 쿠렌터	 [라로슈포제]아벨리오스 더모 키즈	 [라로슈포제]시카복라스트 밤 B5	 [라로슈포제]독리안 리치 스킨크	 [히스투렐] پوست 레이어 히스투 섹	 [라로슈포제] 시카복라스트 라밤 B5

Business Overview

Mediholdings

On & Off line used medical equipment shopping mall
(www.drtools.co.kr & www.drmind.co.kr)

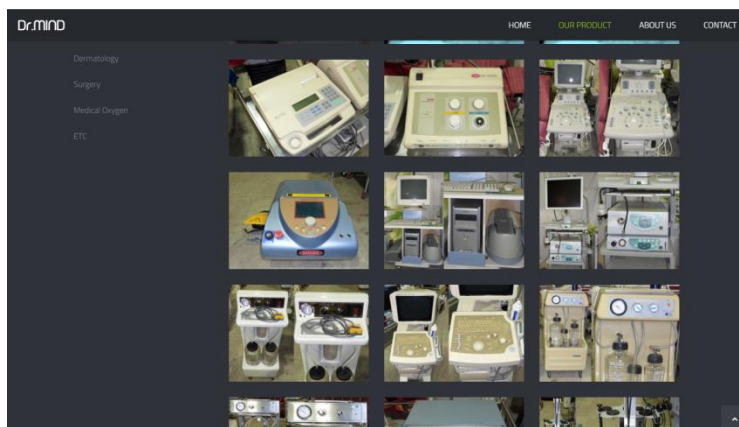


Supply

- Premier surgical & medical equipment
- Professionally refurbished equipment

Export - over 50 countries

- Southeast Asia (China, Japan, Vietnam, Myanmar)
- Middleeast Asia
- Africa
- etc.



Business Overview

Changgong ENC

Medical clean room & supply facilities



Provide

- Bio Clean Room
- G.L.P System

Produce

- Equipment related to environment, air pollution preventing facility
- Thermohygrostat
- Devices to measure noise, air flow, air quality, positive and negative pressure

★ Especially for the operating room, sterilization room



Business Overview

Samsung ENC

Medical O2 supply facilities



Medical gas air-conditioning system products

- Medical aseptic supply
- SUB. Device for patient treatment
- Check for abnormalities in medical gas
- Operating rooms
- Nurse's waiting room

Isolation panel products

- Installed in operating room, I.C.U, etc



Business Overview

OXUS Affinity Medical

As a concentrated control type oxygen supply system for hospitals
(OXUS RAK-U Series)



Medical Oxygen Supply System

- Replace liquid & high-pressure O₂
- Supply continuously to the gas central piping system
- 24 hour operations for 365 day

Advantage

- Continuous O₂ supply by making O₂ in real time
- Reducing cost
- Saving space
- Resolve the risk of explosion by not using high pressure container.
- No damage of facilities by not using high pressure container.
- No need explosion proof facilities by not using high pressure container.
- No burden of labor cost by using automatic oxygen supply system.

Business Overview

Anasys

Architecture, interior construction of hospital



Medical interior construction

- Enhances the well being of patients and their families
- Facilitates the healing process
- Environment-friendly way

We can create a positive work environment for the doctors and the medical staff resulting in high quality service to patients.



Partner & Client



We have more than 460 partners and customers !

Thank you

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